

# — LAUNCH OF —

# Pre-Paternal Care Program (PPCP)

*Pioneered by:*

**ISSCIR – Center for Reproductive Counselling (ISSCIR-CRC)**

*Supported by:*



*Programme Focus:*

The Pre-Paternal Care Program (PPCP) empowers men with knowledge, skills, and support for responsible fatherhood. Through evidence-based guidance and innovative reproductive counselling, PPCP strengthens families, improves paternal health, and nurtures stronger communities.



*Join Us on This Unique Innovation Journey!*

Follow the development of PPCP with **ISSCIR-CRC** and become one of our

*Ambassadors.*

Together, we can champion informed, proactive fatherhood and community well-being.



# PRE-PATERNAL CARE PROGRAMME (PPCP)

INVITATION TO A

## PUBLIC WEBINAR

### PATERNAL CARE COUNSELLING RESPONSIBLE FATHERHOOD



19TH FEBRUARY, 2026

3 PM (WAT)



To join the video meeting, click this link:

<https://meet.google.com/cjd-ckab-ngc>

To join by phone instead, dial (US) +1 901-206-2003

and enter this PIN: 649 508 249#

WEBINAR COORDINATION:

By the PPCP team



# BE OUR AMBASSADOR

*for the Novel Concept:*

## THE PRE-PATERNAL CARE PROGRAM



Join Us in This Pioneering Effort to  
Empower Men in Anticipating Parenthood  
and Fostering Healthy Families.

[LEARN MORE](#)



CENTER FOR REPRODUCTIVE COUNSELING

# Reproductive Counselling Professional Training Program

## **ENROLLMENT ANNOUNCEMENT!**

Candidates aspiring to become reproductive counsellors are invited to enroll in the professional training program offered by the ISSCIR Center for Reproductive Counseling (ICRC).

- Open to graduates, professionals, and compassionate individuals from psychology, social work, nursing, education, basic medical sciences, or related fields
- Enhanced curriculum that integrates theoretical knowledge with practical skills training
- Additional facts shall be provided in due course

**Registration schedule will be  
announced shortly**



## **ALL YOU NEED TO KNOW ABOUT REPRODUCTIVE COUNSELLORS**

### **A. WHAT CORE SKILLS ARE REQUIRED?**

1. Deep empathy and active listening
2. Knowledge of reproductive health and procedures
3. Ability to work with diverse cultures and beliefs
4. Ethical decision-making and confidentiality
5. Collaboration with doctors, psychologists, and social workers

### **B. WHAT SERVICES DO THEY RENDER?**

#### **1. Support through Fertility Challenges**

They work with individuals or couples experiencing infertility, offering guidance and emotional support during:

1. Fertility testing and treatment (e.g., IVF, IUI)
2. Decisions around egg/sperm donation or surrogacy
3. Coping with repeated pregnancy loss

#### **2. Pregnancy Decision Counseling**

They support people who are:

1. Facing an unplanned pregnancy
2. Considering parenting, adoption, or termination
3. Needing a non-judgmental space to explore their feelings and choices

#### **3. Perinatal and Postnatal Support**

They help with emotional struggles around:

1. High-risk pregnancies
2. Stillbirth or miscarriage
3. Postpartum depression and anxiety

#### **4. Genetic and Ethical Counseling Support**

They assist clients dealing with:

1. Genetic testing results (e.g., prenatal screening)
2. Ethical concerns around reproductive technology
3. Understanding options related to inherited conditions

#### **5. Sexual and Reproductive Health Education**

They offer education and counselling around:

1. Contraception and family planning
2. Menstrual health, menopause, and reproductive anatomy
3. Gender identity, sexuality, and reproductive rights

#### **6. Grief and Loss Counselling**

They provide a safe space to process:

1. The loss of a pregnancy or baby
2. The emotional toll of infertility or failed treatments
3. Mourning the loss of reproductive potential (e.g., after cancer treatment)

### **C. WHERE CAN THEY SEEK EMPLOYMENT**

#### **1. Fertility Clinics & Reproductive Health Centers**

1. IVF clinics
2. Assisted reproductive technology (ART) centers
3. Egg/sperm donor programs
4. Surrogacy agencies

These are among the most common and in-demand workplaces, where clients require emotional support and decision-making guidance.

#### **2. Hospitals & Maternity Units**

1. Obstetrics and gynecology departments
2. Neonatal intensive care units (NICUs)
3. Perinatal and postpartum care units

They provide counselling for pregnancy loss, complicated births, or emotional challenges during/after childbirth.

### **3. Genetic Counseling & Diagnostic Centers**

1. Prenatal screening programs
2. Genetic counselling departments
3. Fetal medicine units

They assist patients in understanding and processing genetic testing outcomes.

### **4. Mental Health Clinics**

1. Psychotherapy and counselling practices
2. Clinics focused on trauma, grief, or family therapy

Their work complements psychologists and therapists, especially in areas related to reproductive trauma or identity.

### **5. Universities & Academic Institutions**

1. Student wellness and counselling services
2. Teaching roles in psychology, social work, or public health
3. Research roles in reproductive health or bioethics

Ideal for those interested in academic and educational settings.

### **6. Non-Governmental Organizations (NGOs) & Advocacy Groups**

1. Women's health organizations
2. Family planning advocacy groups
3. Reproductive justice movements
4. Youth and adolescent reproductive education programs

Many NGOs value the psychosocial expertise that reproductive counsellors bring.

### **7. Government Agencies & Public Health Programs**

1. Ministries or departments of health
2. National family planning or reproductive health initiatives
3. Maternal health projects in underserved communities

### **8. Private Practice or Telehealth Platforms**

1. One-on-one or group counselling sessions
2. Online reproductive mental health services
3. Specialized counselling for miscarriage, infertility, or donor-conceived families

Growing opportunities exist in remote/virtual care!

## **D. WHAT ARE THE ENTRPRENEURIAL OPPORTUNITIES**

### **1. Private Counselling Practice**

Start your own **reproductive counselling clinic** or consultancy. You can:

- Offer one-on-one or group sessions (in-person or online)
- Specialize in areas like fertility grief, postpartum support, or pregnancy decision counselling
- Collaborate with clinics as an independent partner

*Flexible, scalable, and ideal for building a strong personal brand.*

### **2. Online Counselling & Telehealth Services**

Launch a **virtual counselling platform** or app:

1. Provide sessions via Zoom or a secure health platform
2. Reach clients in underserved or remote regions
3. Offer subscription-based access or bundled packages

*Low overhead costs and high accessibility.*

### **3. Fertility Coaching & Wellness Consulting**

Create a **holistic reproductive wellness business** that blends:

1. Counselling
2. Fertility nutrition advice (with certified partners)
3. Yoga, mindfulness, or stress-relief coaching

*Appeals to people seeking mind-body approaches to fertility.*

### **4. Educational Workshops & Training Programs**

Design and sell:

- Courses on reproductive mental health
- Webinars for parents, couples, or youth
- Professional development workshops for nurses, midwives, or social workers

*Become a thought leader while generating income through knowledge.*

## 5. Publishing & Content Creation

Write and monetize:

- Books, eBooks, or blogs on reproductive journeys
- Video content for YouTube or platforms like Patreon
- Resource guides or journals for clients

*Great for counsellors with a passion for storytelling or advocacy.*

## 6. NGO or Social Enterprise Startup

Launch a **nonprofit or social enterprise** focused on:

- Reproductive justice or advocacy
- Accessible counselling for vulnerable populations
- Community-based reproductive education

*Mission-driven work that attracts grants, donors, and partnerships.*

## 7. Partnership Services for Clinics

Create a **contract-based business** that provides:

- On-call counselling support to hospitals or fertility clinics
- Staff training on emotional care in reproductive settings
- Referral services and after-care programs

*B2B model with ongoing professional partnerships.*

## 8. Mobile App or Digital Tools

Develop digital products like:

- Emotional health trackers for fertility or pregnancy loss
- Guided meditation apps for reproductive healing
- Decision-support tools for pregnancy options

*Innovative and scalable with tech investment or collaboration.*

## Bonus: Combine Roles!

Many successful reproductive counsellor-entrepreneurs combine multiple paths, such as offering private sessions plus running courses, or writing a book while offering online coaching.